

At Minds Untamed Photography, we value your privacy and are committed to protecting your personal information in line with the Protection of Personal Information Act (POPIA).

## **1. WHAT INFORMATION WE COLLECT**

When you visit our website or contact us, we may collect personal information such as:

Your name, email address, and phone number

Details about your event or booking

Payment information (if applicable)

Any other information you choose to provide

## **2. HOW WE USE YOUR INFORMATION**

We use your information to:

Respond to enquiries and provide services

Process bookings and payments

Send updates or newsletters (only if you opt-in)

Improve our website and services

## **3. HOW WE STORE AND PROTECT YOUR INFORMATION**

We store your personal information securely and take reasonable steps to protect it from unauthorized access, loss, or misuse. We only retain your information for as long as necessary to provide our services or as required by law.

## **4. SHARING YOUR INFORMATION**

We do not sell or share your personal information with third parties for marketing purposes. We may share information with trusted service providers who assist us in delivering our services (e.g., payment processors, email platforms), but only to the extent necessary.

## **5. YOUR RIGHTS**

You have the right to:

Request access to your personal information

Correct or update your information

Withdraw consent for us to process your data

Request deletion of your information

## **6. COOKIES AND ANALYTICS**

Our website uses cookies and analytics tools to improve user experience and understand website traffic. This data is anonymous and cannot personally identify you.

## **7. CONTACT US**

If you have questions about this privacy policy or how we handle your personal information, please contact us at:

Email: [mindsuntamed@gmail.com](mailto:mindsuntamed@gmail.com)

Phone: +27 82 886 6741

By using our website, you consent to the terms outlined in this Privacy Policy.